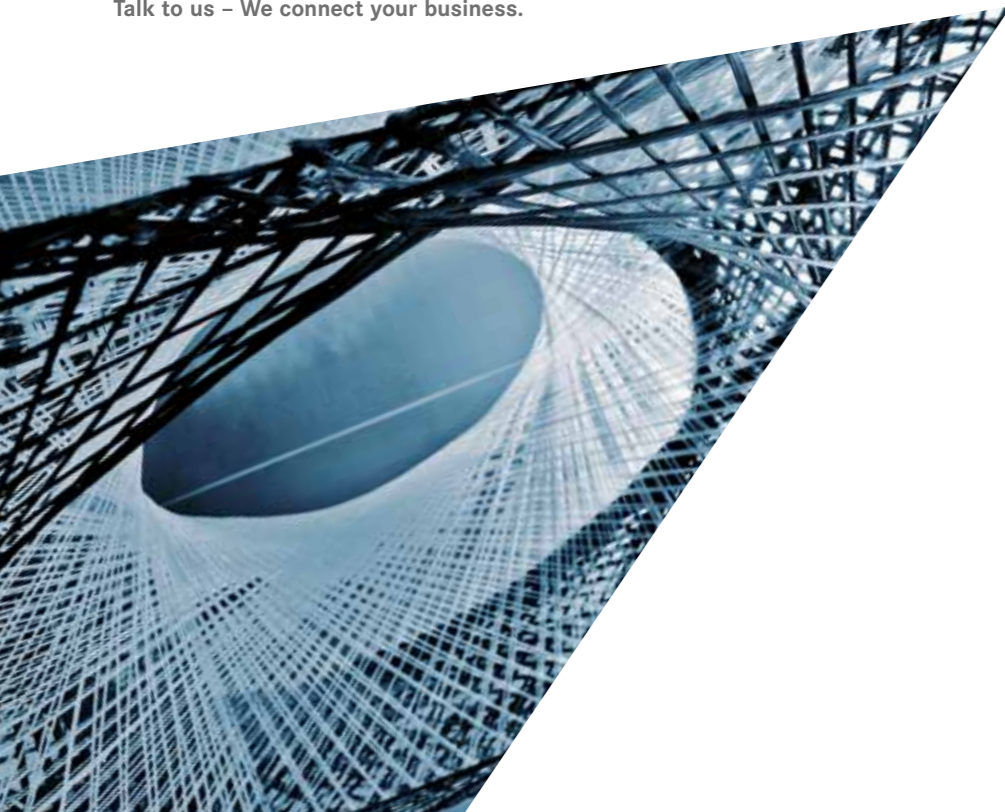


## WHAT CAN WE DO FOR YOU?

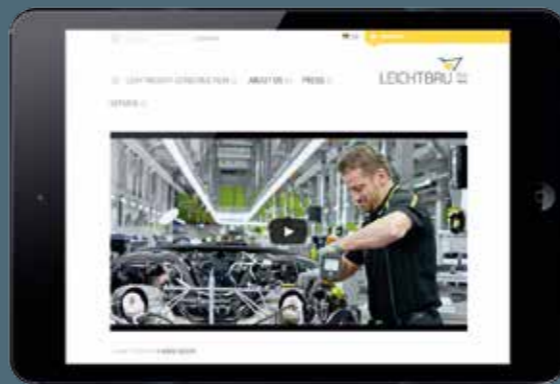
Are you looking for a particular solution or for a supplier in the lightweight technology industry? We put people in touch with potential partners, suppliers or customers and help them to look for suitable research institutes, sponsorship programs, qualified staff or locations.

**Talk to us – We connect your business.**



## LEICHTBAU BW – LESS IS MORE. VALUE.

The Development Agency for Lightweighting Baden-Wuerttemberg is one of Baden-Wuerttemberg's service agencies for the promotion of industry and science. As a fully state-owned and non-profit enterprise, it serves as a neutral point of contact for industry, research and society. The agency supports the transfer of technology and knowledge in the area of lightweight design, while helping industries and research institutes look for new partners willing to participate in cooperative ventures.



WATCH  
THE NEW  
MOVIE!



[www.leichtbau-bw.de/en/service/media-center](http://www.leichtbau-bw.de/en/service/media-center)

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## WE CONNECT YOUR BUSINESS



Less is more.

## BADEN-WUERTTEMBERG – THE PLACE TO INVEST IN LIGHTWEIGHTING

If you are considering investing in lightweight technology or looking for ways to reduce the weight of your products, Baden-Wuerttemberg has just what you need. The automobile was invented here in 1886, the heart of the German auto and machinery industry is still beating strong. Lightweight design in architecture has its origins here – with the lightweight technology sector always opening up new possibilities.

▼ Baden-Wuerttemberg attracts more investors than any other region in Germany. There are **4,000 foreign companies** with business locations here. Alone in 2014, 224 new international investors came to Baden-Wuerttemberg.

▼ **One in five cars** exported from Germany as well as one in five machines manufactured in Germany for the export market comes from Baden-Wuerttemberg. 71 percent of all automotive suppliers implemented lightweight technology.

▼ We are the top inventors in Germany. In Baden-Wuerttemberg **14,533 patents** per capita were registered in 2014 – more than in any other federal state.

▼ As the center of the German automobile industry Baden-Wuerttemberg is home to over **2,000** automotive supplier companies.

▼ Baden-Wuerttemberg is one of the largest markets in Europe. With **438 billion euros** in 2014 the gross domestic product of the state is as high as in countries like Sweden or Norway. The per capita GDP is 46 % above the EU average.

▼ Baden-Wuerttemberg has the highest proportion of R&D spending in all of Europe. **5.1 percent** of the state's gross domestic product goes into research and development.

▼ 2014 saw Baden-Wuerttemberg's economy grow by **2.4 percent**, a healthy 0.8% above the average economic growth for Germany.

## BADEN-WUERTTEMBERG – TAKE ADVANTAGE OF OUR LARGE NETWORK IN LIGHTWEIGHT DESIGN!

700 lightweight technology companies currently offer their products and services in Baden-Wuerttemberg. In addition, there are more than 100 research institutes exploring the potential of lightweight technologies and development. With such a broad offering, Baden-Wuerttemberg guarantees that you will find the right lightweight solution for your needs. **Just ask us!**

▼ Baden-Wuerttemberg is the third largest German state with a population of **10,6 million.** Nestled in the center of Europe, the state is one of the strongest economies and most innovative regions of the continent.

▼ Well educated workforce: **158.000** engineers work for the industry in Baden-Wuerttemberg.